

LET US SELL YOUR HOUSE

IN THE SAN ANTONIO METROPLEX

LOOK AT YOUR HOUSE AND PRETEND THAT YOU ARE THE BUYER - WHAT DO YOU SEE?

SELLING YOUR HOUSE

BE REALISTIC

When you decide to sell your home, be realistic about the price. This is where your Real Estate professional can be of invaluable assistance. Ask for a Comparative Market Analysis (CMA). This will provide information of how much homes like yours have sold for during the past three (3) months. Take into consideration the age of your roof, AC unit, hot water heater, any "green" additions to the property etc.. Make adjustments for wood floors, granite counters, new bathroom fixtures and landscaping. Make sure your home smells good. Remove (box up and store in garage) knick-knacks and any clutter. Less is more! You want the buyer to see the home not your stuff. Your "stuff" can be a great distraction. A new coat of paint can make a world of difference and will not break the bank.

WHAT DOES THE BUYER SEE

What does your home look like from the curb?

If it isn't appealing, the buyer may never go inside.

COUNTY TAX APPRAISER SEES THIS

Most of us feel that our homes are taxed at a higher rate than they should be.

This may be the way you see your house



This may be what
the buyer sees



The County
Tax Appraiser
may see this.

